

# NEW YORK STATE HARD CIDER 2020 ECONOMIC IMPACT

**125+**  
HARD CIDER  
PRODUCERS

**6,148**  
EMPLOYED

**\$520**  
MILLION  
IN WAGES

**4.2**  
MILLION  
GALLONS SOLD

**\$1.7**  
BILLION

**1.4**  
MILLION  
CIDERY VISITS

**\$378**  
MILLION  
TAXES PAID

TOTAL ECONOMIC  
**IMPACT**

**\$279**  
MILLION  
TOURISM SPEND

